

CCWB Request for Applications

Q&A Webinar

Phase Three of the Co-Creating Well-Being initiative





CO-CREATING
WELL-BEING
PHASE THREE



Request for Applications (RFA)

TODAY

1. Welcome
2. RFA Process & Timeline
3. RFA Questions
4. Submission Requirements
5. Optional: Deliverables and Stipends
6. Questions?



TIMEFRAME FOR COMPLETING THIS RFA IS:

March 2 to April 17, 2020

This is only to be filled out upon invitation.

PHASE ONE

Building Capacity

August 2018 – March 2019

Building Capacity was completed in early 2019. It invited community-based organizations, government agencies, early childhood centers, faith communities, and clinics etc. to participate in one-day workshops focused on trauma-informed care and human-centered design.

PHASE TWO

Engaging Communities

May 2019 – November 2019

Engaging Communities was completed in late 2019. It focused on building organizations' human-centered design skill set in engagement and data interpretation using a lens of trauma-informed care and diversity, equity, and inclusion. The training was offered using a variety of flexible learning modes, including web-based, self-directed learning, and in-person training. In Phase Two, organizations co-created and distributed engagement tools to hear from children, families, caregivers, and providers about community needs.

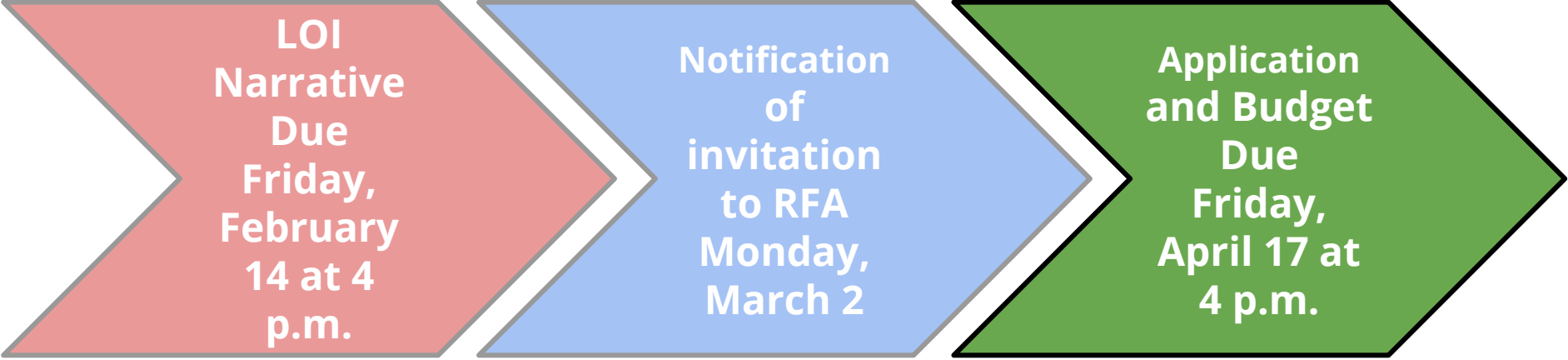
PHASE THREE

Action Through Grants

January 2020 – December 2022

Action Through Grants implementation will begin in early 2020. This phase aims to increase the type and number of available interventions and programs for children, families, caregivers, and providers experiencing or exposed to trauma and toxic stress in the community to foster healing and well-being.

Timeline and Process Overview



LOI
Narrative
Due
Friday,
February
14 at 4
p.m.

Notification
of
invitation
to RFA
Monday,
March 2

Application
and Budget
Due
Friday,
April 17 at
4 p.m.

March 2 through April 17, 2020

During this time period:

- Ideation Activities
- Prototyping / Testing Activities
- Budget Planning
- Completion of Application materials

RFA Process Requirements

- 1. Ideation Activities** | You told us about an issue, challenge, program, or service...what ideas do your clients have to solve it?
- 2. Prototyping & Testing Activities** | Choose a preferred idea (or a few) and build a prototype. Test it with your clients...how could it be improved? What steps would you take to improve it?
- 3. Budget Planning** | How much will it cost to put client ideas and insights into action over the next two years?
- 4. Completion of Application Materials** | RFA Reflections, Program Design, Project Specifics, Ideation/Prototyping Deliverables (optional)

RFA Process Requirements

A Note on Ideation and Prototyping Activities...

There are many different ways to approach ideation and prototyping, but all of them directly involve clients.

Examples of workshops, activities, and helpful resources for Ideation and Prototyping are available at:

www.cocreatingwellbeing.com/resources

RFA Questions - Reflections

1. What are key reflections, observations or findings resulting from your team's efforts to develop the Co-Creating Well-Being RFA submission?
2. What did you learn from your ideation activities? How might this change your understanding of solutions?
3. What did you learn from your prototyping activities? How might this change your understanding of solutions?

RFA Questions - Program Design

4. Please describe the proposed program/ project/service that resulted from your *ideation** and prototyping activities.
- a. What other information/resources have you used to inform the design of *this program or service** (e.g. research, prior experience)?
 - b. What trauma-informed care best practices is this design project based upon?
 - c. Describe how you will ensure that your work is actively incorporating diversity, equity and inclusion into your project. How will you embed attention to issues of access and inclusion of under-represented voices (e.g., rural perspectives, race and ethnicity, orientation)?

**note question text is an edited version of original document*

RFA Questions - Project Specifics

5. How is this an improvement over prior programs/services?
6. How will you continue to integrate feedback from children/families/service providers (end users) throughout service delivery?
7. What is the result you want to see from your design? Who will it benefit? (Define goals and your target population)
8. What is the story behind this? What barriers are preventing better results? How do you know about these barriers?
9. What geographical area will your design/improvement serve?

RFA Submission Requirements

Application Cover Page

Organizational Information, Contacts

Application Narrative

6-pages maximum, 12-pt type

Phase Three Project Budget

Budget Template (Provided)



Before submitting your application to ccwb@hfwncy.org, have you:

- Completed the application narrative?
- Completed the project budget template?
- Included the attached form with organization contact information, contact information for the point person on the application, and the contact information and signature of the executive director?

Deadline to apply:

Submit all completed RFA materials via email to ccwb@hfwncy.org by Friday, April 17, 2020

Optional: Deliverables & Stipends

- You are ***not required*** to submit ideation and prototyping deliverables
- Applicants are *strongly* encouraged to produce records of the decisions made, client notes and reflections, and the prototypes you build and test
- Organizations submitting an RFA are eligible for up to two stipends to support engaging in ideation and prototyping activities
- Ideation Activity Deliverables (\$500) and Prototyping & Testing Deliverables (\$500)

Optional: Deliverables & Stipends

Please submit **documentation for each stipend you are requesting**, along with your **organization's W-9 form** when you submit your RFA.

Applications are due April 17th at 4pm and should be submitted to ccwb@hfwcny.org

Ideation

Prototyping & Testing

Outputs

Picture of the results of the ideation process used, e.g. picture of sticky note clusters

Picture (or copy) of sample prototype, e.g. storyboard, floor plan, diorama

Reflections

Engagement Guide reflective questions (Page 18) and/or other evidence of client perspectives

Feedback Grids and/or other evidence of client feedback/improvements

Next Steps

How are you going to take the idea(s) you've settled on and turn them into prototypes? How will participants be engaged in that process?

What are the next steps for developing the prototype? How can participants continue to give feedback and/or be involved?

QUESTIONS

Next Step:

LOI Follow Up Calls
(if needed)

by March 13, 2020

ccwb@hfwcny.org



Next Step:

RFA Submission
Deadline

April 17th
4 p.m.

ccwb@hfwcny.org



Next Step:

Review and Site Visits

May 2020

ccwb@hfwcny.org



Next Step:

Award Notification

by June 30, 2020

Questions?

ccwb@hfwcny.org



Thanks!

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